

Trainer's top tips: SAGE Video

Our Trainers have put together their top tips to help you promote *SAGE Video*, an online platform containing hundreds of educational and research-orientated videos organised into nine subject collections. If you want to learn more about this platform, explore more of our training resources or **contact us** directly!

As SAGE Video is hosted on the SAGE Knowledge platform, we recommend that you check out our SAGE Knowledge training resources.

Make sure you can access Secure Center to administrate the product

SAGE Video is administrated using **Secure Center**, which sits on a separate website to the main platform. In Secure Center, you can download MARC records, pull usage reports, check your IP ranges, and manage off-campus access. You can also use Secure Center to control whether unavailable content in SAGE Knowledge is visible or invisible. For example, if you only have access to SAGE Video, and no other content such as books or cases, by default those books and cases will display with padlock icons; you can use Secure Center to make those items invisible when your patrons are browsing the platform or running searches.

You should have received your Secure Center Administrator credentials when your access was confirmed. If you need any assistance accessing Secure Center, please contact our **Online Support team** on onlinesupport@sagepub.co.uk.

Use the Product page to direct users straight to SAGE Video

As *SAGE Video* sits alongside other resources on the *SAGE Knowledge* platform, it's possible there will be other content that your patrons do not have access to. In this situation, you may like to promote the direct <u>SAGE Video URL</u>, so that your users can start their exploration from there.

Each of our *SAGE Video* subject collections has a direct URL, too. **Browse by Collection** from the *SAGE Video* homepage to discover videos in a particular *SAGE Video* subject collection. You might also want to promote the direct *SAGE Video* subject collection URL, depending on the collection(s) you subscribe to at your institution.

Check out our Discoverability Checklist

To make *SAGE Video* as discoverable as possible, we index the videos in discovery layers and mainstream search engines, and send regular updates to ERM vendors. We also provide free MARC records, and we encourage librarians to list it in their A-Z and relevant subject listings. You can access our full Discoverability Checklist here.

Use the Browse by Topic menu to see what videos we offer

With hundreds of videos in each *SAGE Video* subject collection, a great place to start introducing this content to your users is by using the **Browse by Topic** menu on the *SAGE Video* subject collection homepage. Users can explore the videos relevant to their area of interest, and is one of the quickest ways of discovering videos, so we recommend showing this function during training to help people get started in using the platform.

Tell your users about video functionality to use videos according to their needs

On each video page, there are a set of icons to the right of the video title; Citations, Share and Embed. Creating a free profile, means that you can also add videos to personal lists, and create customised video clips. Pointing out this functionality during training can be a great way of showing people how to personalise their experience on the platform.

If you are in Europe, the Middle East, Africa, Asia, or Oceania, you can explore more of our training resources here.

If you are in North America, Latin America, or the Caribbean, you can explore more of our training resources here.