

Name	Type	Category	Lifetime	Value	Created	Consequence if disabled
sbt_i	Persistent First party	First party profiling	365 days	Unique Site Identifier	Upon first hit	When disabled, it is no longer possible to track contacts and provide reporting on it.
sbt_p	Persistent First party	First party profiling	365 days	Compressed profile information for non-quality profiles with a size less than 4Kb	While the profile is not a quality profile and its size is less than 4Kb	When disabled, it is no longer possible to track contacts.
sbt_pi	Persistent First party	First party profiling	365 days	Returned profile information (json)	Upon request (if the user uses the saveProfileInfo method on the API)	When disabled, profile information is only available as a result of the tracking call
sbt_dnt	Persistent First party	Functionality	31 days	1	When the contact's browser has DNT enabled and the universe setting is set to 'If DNT is enabled, do not track behaviour. Only DNT reporting available for these visitors'	When disabled, the DNT flag will be ignored and a tracking call will be sent upon each request
sb_<universe GUID>	Persistent Third party	Third party profiling	10 years	Unique Site Identifier	Upon first hit on the universe	When disabled, identification of a profile is not possible after deleting first party cookies